

# STYLE FOLIO®

## DEFINE YOURSELF

### 'VIRTUALLY FABULOUS' MAKEOVER CONTEST

#### ENTER TO WIN! BE FABULOUS - VIRTUALLY

Boost your spirit, look and personal style through one the perfect solution by entering the 'Virtually Fabulous' Makeover Contest.

#### THE EXPERTS

ShopStyleFolio.com Founder and Style Director, Yvette Craddock and Jeane B., renowned Image Expert, media personality and author of "The Be. System, Completing the Circle Between You and Your Style", have teamed up to give you the opportunity to win a head-to-toe makeover!

#### YOU COULD WIN

As an entrant in the 'Virtually Fabulous' makeover contest, you could win a professional image consulting package that includes:

- Makeup palette and application
- Hair style and color suggestions
- Work and business casual wardrobe (fashion and jewelry) selections

Your 'Virtually Fabulous' makeover is valued at over \$7,500.00.

Giveaways to include: designer jewelry and jewelry style tips from [www.shopstylefolio.com](http://www.shopstylefolio.com), virtual makeover by Jeane B. with the option for a discount on personal consultation package with her, swag bag from major cosmetics vendor, and more!

#### HOW TO ENTER

Email us a recent photo or short video of you in a typical business or business casual outfit (jpeg or PDF preferred) accompanied by the following information:

- Name (first and last)
- Age
- Size
- City, State
- Email
- Phone Number (please provide the best number to reach you at during normal business hours)
- Short description of your current image challenges and desired goal(s).

Email all of the above details to [define@shopstylefolio.com](mailto:define@shopstylefolio.com) no later than **5pm on Friday, April 30th.**

We will select one lucky winner to receive this makeover. The winner will be announced the week of May 4, 2009 in the ShopStyleFolio.com 'Folio Files' newsletter and will be featured on ShopStyleFolio.com and Jeane B.'s appropriate social media pages.

#### ENTRY RULES

- Photo or video taken within the last 6 months
- Enter by: 5pm (PST) on Friday, April 30, 2009
- Email your submission to [define@shopstylefolio.com](mailto:define@shopstylefolio.com)

By submitting yourself to this contest, you confirm that you are at least 18 years of age and a United States permanent resident. You understand that you the suggested wardrobe selections are virtual ideas only. You also agree to allow Style Folio Enterprises, LLC, i.e. ShopStyleFolio.com and Jeane B., the right to use your image in contest promotions on our respective web sites, blogs, social media pages. Your full name, age, address and other personal details will be kept private. You agree to hold harmless both Style Folio Enterprises, LLC and the World of B. for their suggested results of this promotion.

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## ABOUT JEANE B.

She's the image expert to have on speed dial.

Jeane B. is a recognized leader and world class authority on personal image styling and analysis. She appears as a subject matter expert on television, radio and other public venues.

Jeane's firm, Jeane B., assists and counsels clients nationwide on a long-term, relationship oriented basis and is retained by more than one hundred clients at any given time.

Jeane holds more than 20 years of experience in the fashion and style industries. Visit her web site at [www.jeaneb.com](http://www.jeaneb.com)



## ABOUT YVETTE CRADDOCK

Yvette Craddock is the Founder and Style Director of ShopStyleFolio.com. ShopStyleFolio.com is her vision: a one stop accessories destination for the woman who owns her personal style. Here, jewelry lovers will find an assortment of unique, collectible pieces that make a statement, no matter what the current fashion. It's a website devoted to creative jewelry and committed to customer service.

Yvette's career repertoire includes multiple media appearances and experience in front and behind the camera. An award-winning creative writer, Yvette authors articles for local and national magazines, newspapers and web sites; some of which have featured internationally renown business people and celebrities. Some of these legends include Oscar de la Renta and Diane Von Furstenberg as well as introducing the Tiger Woods Nike Golf Collection and Malia Mills swimsuit line to Phoenix.

In 2009, Yvette introduced her collection of jewelry to the site, including her 'Fiscally Fabulous' price-conscious but stylish pieces.

